



# NOMINEES in Performance Marketing Diamonds CEE 2019

## The most effective social media campaign

### Nominees:

- Adequate - Vola.ro
- Bluerank - Promedica24

## The most effective sales campaign

### Nominees:

- Adequate - Profitable growth of a market leader Vola.ro
- Answer.com - GLAMIDAYS in ANSWEAR Czech & Slovakia market.
- Bluerank - 3D DATA-DRIVEN STRATEGY FOR MALL.PL
- Bluerank - MAY THE SYNERGY BE WITH YOU - WITTCHEN
- Performics - Campaign by our own rules / W.KRUK

## The most effective SEM campaign

### Nominees:

- Bluerank - SEO EMERGENCY QUEST
- Semahead - Pakuten: How to reach young customers thanks to SEM campaign synergies?

## The most effective affiliate program

### Nominees:

- Tradedoubler - Allegro.pl
- Tradedoubler - DOZ
- TradeTracker Poland - home&you affiliate program
- TradeTracker Poland - Wojas affiliate program

## Integrated campaign of the year

### Nominees:

- Growww Digital - Online story of an offline World Record, Three Princes, Three Princesses Movement
- Semahead - Vitkac
- Tradedoubler - TEFAL IXEO

## MAIN CATEGORIES

### Performance Agency of the year

#### Nominees:

- Awin
- Bluerank
- Semahead
- Tradedoubler

### Performance Technology of the year

#### Nominees:

- Grupa Interia - ROPO 360
- ROI HUNTER