



PERFORMANCE MARKETING DIAMONDS
GALA 27.09.2018
WARSAW, SOUND GARDEN HOTEL

WINNERS IN PERFORMANCE MARKETING DIAMONDS CEE 2018

the most effective mobile campaign:

Tradedoubler - mobile campaign for Komfort

the most effective lead generation campaign:

Tradedoubler – lead generation campaign for ING Bank Śląski

the most effective social media campaign:

Awin - social media campaign for Steal Alert

the most effective affiliate program:

Tradedoubler - NJU MOBILE affiliate program

the most effective use of data:

Optimise - activities for Neckermann Polska



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the most effective sales campaign:

Performics - W.KRUK campaign

The integrated campaign of the year:

Bluerank - Euroloan integrated campaign

Performance technology of the year:

Roivenuue - CMO's best friend

Performance or/and Affiliate agency of the year:

Tradedoubler "Connect &Grow"

GRAND PRIX PERFORMANCE MARKETING DIAMONDS CEE 2018:

Performics - W.KRUK campaign